



Inclusive Mobility on Demand – A Ride to Transit

Our vision, mission, and core values

Vision: Seattle is a thriving equitable community powered by dependable transportation

Mission: to deliver a transportation system that provides safe and affordable access to places and opportunities

Committed to **6 core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence

Agenda

- Welcome & introductions
- Project Updates
- Community Liaison Panel:
 - How engagement is going for the WAV central dispatch project
- Logistics & next steps



Welcome & Introductions

Reminders:

- Please state your name before speaking
- Speakers, please read slide content aloud
- Please mute yourself when not talking (*6 on phone)
- To turn off transcript, click CC > Hide Subtitle
- One person speaking at a time (and speak clearly)
- ...
- Most importantly, all perspectives are valid and important and belong in this conversation



Welcome & Introductions

Introductions:

- Name, pronouns, organization (if applicable)
- Ice-melter: Favorite Halloween costume? 🎃



At our last meeting, we discussed...

1. **Draft survey instrument**
2. **Community Liaison** support for our stakeholder engagement effort
3. **Qualifying trips:** longer trips to/from transit vs. short trips to/from anywhere?
4. **Geographic focus area:** North Seattle?

Since then...

1. Finalized survey instrument

- Translating this week, should be ready to launch next week
- Will help us both begin outreach (people who we can invite to try the pilot) and inform decisions about parameters

2. Onboarded two Community Liaisons

- **Anna:** Works with Vietnamese community, including in Lake City
- **Amanda:** Works with the unhoused community citywide
- More to come

3. Spoke with potential mobility providers

- Lyft, Uber, and Yellow Cab + Flywheel
- All have a platform for building custom subsidy/voucher programs
- Might be able to offer multiple kinds of qualifying rides

4. Geographic focus still undecided

- Need to consider more data to ensure we're meeting greatest need:
 - Survey results
 - Transit hub priority analysis (Metro)

Rough Timeline

OCT '21

- Discussions with mobility providers
- Launch survey
- Begin collecting responses

NOV '21

- Contract with mobility providers
- Review survey responses
- Decide rider eligibility

DEC '21

- Close survey, finish reviewing results
- Pre-launch pilot with steering committee members

JAN '22

- Launch pilot for broader target audience

FEB '22

- Continue pilot
- Collect data

MAR '22

- Close pilot
- Evaluate data, use to inform future program in Seattle (and elsewhere)

The results of this pilot...

Are already informing:

- Wheelchair accessible vehicle centralized dispatch project led by Seattle FAS and King County RALS
- Current and future on-demand connections to transit led by King County Metro
- Emerging on-demand/same-day pilots for Access-eligible customers led by King County Metro

Could potentially inform:

- New TNC/taxi voucher program within SDOT's Transit Access Program for older adults and people with disabilities

Community Liaison Panel: How engagement is going for WAV project

- Introduction: What communities do you engage with?
- How easy or hard is it to find and reach people who can take this survey?
- How do the people you've talked with get around?
 - Do they use transit? Do they use taxis/for-hire vehicles?
 - If so, how often, and where do they go?
- Are people trying to get to nearby destinations (for example, 1-2 miles away)? Or are they trying to travel further (for example, 5 or more miles away)?
- How much is cost a barrier?
- How much is language a barrier?
- **Other questions from the steering committee?**

Logistics & Next Steps

- Please fill out **two surveys** by end of this week (**October 22**)
 - Feedback form (includes question about meeting in person soon): <https://www.surveymonkey.com/r/IMOD-October>
 - Subcommittee preferences: <https://www.surveymonkey.com/r/November-subcommittee>
- Next meeting tentatively scheduled for **November 16**
 - Please let us know if you have a conflict
- Reminders/announcements:
 - Take/share wheelchair accessible for-hire transportation survey (in email)
 - Disability Rights Washington launching a “Week Without Driving” (October 22-29)
 - Margo and Kiana still scheduling check-ins
 - Submit October invoice

Questions?

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<http://www.seattle.gov/transportation/projects-and-programs/programs/inclusive-planning-for-mobility-on-demand>