

City of Seattle Industrial & Maritime Lands Strategy



Citywide Advisory Group Kick-Off Meeting Summary

Wednesday November 6, 2019

Attendance

Name	Organization	Attending
Brian Surratt, Co-chair	Alexandria	Yes
Sally Clark, Co-chair	University of Washington	Yes
Nicole Grant, Co-chair	MLK Labor	Yes
Commissioner Stephanie Bowman	Port of Seattle	Yes
Fred Mendoza	Public Stadium Authority	Yes
Fred Rivera	Seattle Mariners	Yes
Dave Gering	Manufacturing Industrial Council of Seattle	Yes
John Persak	International Longshore and Warehouse Union	Yes
Terri Mast	Inlandboatman's Union	Yes
Jordan Royer	Pacific Merchant Shipping Association	Yes
Robb Stack	Stack Industrial Properties	Yes
Erin Goodman	SODO Business Improvement Area	Yes
Rick Kolpa	Prologis	No
Greg Smith	Urban Visions	Yes
Peter Nitze	Nitze-Stagen	Yes
Johan Hellman	BNSF	Yes
Alex Hudson	Transportation Choices Coalition	No
Marie Kurose	Workforce Development Council of Seattle-King County	No
Barbara Nabors-Glass	Seattle Goodwill	Yes
Sam Farrazaino	Georgetown Safety Task Force/Georgetown Strong	Yes
Mike Stewart	Ballard Alliance Business Improvement Area	Yes
Councilmember Pacheco	Seattle City Council	Yes
Charles Royer	Public Facilities District	Yes

Advisory Group Members' Expectations/Desired Outcomes (by theme):

Diversify Employment

- Economic diversity, growing jobs
- Address employment disparities, beyond land use
- Working class diversity
- Project small business + broad range of jobs
- More opportunity for young people of color
- Jobs of the future for kids of color; career connected

Jobs of Tomorrow

- Respect roots; be future-oriented
- Future of maritime jobs: Seattle Public Schools career pathways
- Acknowledge city's change in last 5 years; land does not equal jobs
- New kind of jobs; overlay with transit
- Liquid Natural Gas competitiveness
- Get the data! Focus on intergenerational opportunity (jobs in the trades)

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Regional Focus

- Think regionally
- Protect assets of state-wide importance
- Integrate state laws/policies + GMA (alignment)
- How are we connecting to regional trends! Context?

Land Focus / Neighborhood

- Leverage land as resource to solve problems; realistic
- Ground is a foundation;
- Integrated vision; Live work
- Build on previous work; protect living wage jobs
- Industrial lands as resource to address homelessness
- Neighborhood vibrancy
- Know what the plan is; address public safety
- Intentional overlay with transit
- Connecting land + transportation
- Incentivize job density and clustering

SEATTLE INDUSTRIAL + MARITIME STRATEGY CITYWIDE ADVISORY GROUP

KICK-OFF NOV 6, 2019

EXPECTATIONS / DESIRED OUTCOMES

- | | | | |
|---|--|--|---|
| <ul style="list-style-type: none"> □ ECONOMIC DIVERSITY; GROWING JOBS □ ADDRESS EMPLOYMENT DISPARITIES, BEYOND LAND USE □ RESPECT ROOTS; FUTURE-ORIENTED □ LEVERAGE LAND AS RESOURCE TO SOLVE PROBLEMS; <u>REALISTIC</u> □ GROUND IS A FOUNDATION; PROTECT SMALL BIZ + BROAD RANGE OF JOBS □ FUTURE OF MARITIME SPS CAREER PATHWAYS □ INTEGRATED VISION; LIVE WORK □ BUILD ON PREVIOUS WORK; PROTECT LIVING WAGE JOBS | <ul style="list-style-type: none"> □ THINK REGIONALLY; DONT LABEL EACH OTHER □ PROTECT ASSETS OF STATE-WIDE IMPORTANCE; WORKING CLASS DIVERSITY □ COMMON UNDERSTANDING OF THE FACTS; LANDS AS RESOURCE TO ADDRESS HOMELESSNESS □ NEIGHBORHOOD VIBRANCY; ACKNOWLEDGE CITY'S CHANGE IN LAST 5 YEARS; LAND ≠ JOBS □ THINK BEYOND TRADITIONAL BOXES ^{# GROUND RULES} □ KNOW WHAT THE PLAN IS; ADDRESS PUBLIC SAFETY | <ul style="list-style-type: none"> □ NEW KINDS OF JOBS; OVERLAY W/ TRANSIT □ LNG COMPETITIVENESS; CONNECTING LAND + TRANSPORTATION □ INCENTIVIZE JOB DENSITY □ MORE OPPORTUNITY FOR YOUNG PEOPLE OF COLOR □ GET THE DATA! Focus ON INTERGENERATIONAL OPPORTUNITY (JOBS IN THE TRADES) □ JOBS OF THE FUTURE FOR KIDS OF COLOR; CAREER CONNECTED | <h3><u>EQUITY</u></h3> <ul style="list-style-type: none"> □ YOUNG PEOPLE NOT AT THE TABLE □ HAVE A FEMINIST LENS <h3><u>PROCESS</u></h3> <ul style="list-style-type: none"> □ INTEGRATE STATE LAWS / POLICIES + GMA (ALIGNMENT) □ HOW ARE WE CONNECTING TO REGIONAL TRENDS! CONTEXT? □ ALL MEETING DATES SCHEDULED AT ONCE |
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Equity

- Young people are not at the table
- Have a feminist lens

Process Guidance / Housekeeping

- All meeting dates scheduled at one
- Meetings should have food & drinks
- Meetings should be conducted during business hours; possibly over lunch

- Add to ground rules:
 - "Advisory Group members should resist labeling each other; think beyond traditional boxes"
 - "Gain a common understanding of the facts; we don't all have to agree on the solution."